

# Fit for a Year Giveaway – Com-Fit Plush™ Natural Fit Masks

Sponsored by Dentsply Sirona Inc.

## OFFICIAL RULES

### CHANCES OF WINNING ARE DETERMINED BY THE TOTAL NUMBER OF BOXES SOLD DURING THE CONTEST PERIOD

- Sponsor:** The “Fit for a Year Giveaway” is sponsored by Dentsply Sirona Inc. The Contest Coordinator’s decisions regarding the giveaway are final and binding. The Contest Coordinator, DCI Management, will certify the winner’s eligibility, collect the required winner’s affidavits and releases and report to the applicable state and federal agency all forms required for contest winners with reference to tax implications such as 1099 submissions if required by law.
- Promotion Period:** Product packages containing “Fit For A Year Golden Tickets” will be released into distribution in August 2016. The promotion will continue through December 2017. Winners must claim their prize by December 31, 2017. The Contest Coordinator will have final say in determining the eligibility of winning “Fit For A Year Golden Tickets”.
- Eligibility:** **The giveaway is open to licensed dental professionals practicing in the United States. Dentists licensed in Massachusetts and Vermont are NOT eligible and are prohibited from entering this contest. Dentists licensed outside of the United States are also not eligible.** You may not enter if local or state governing laws prohibit participation. This giveaway is void where prohibited by law. All prizes to be awarded may be won by any individual authorized to enter the giveaway.
- Ineligible:** Employees, officers, or directors of Dentsply Sirona Inc., its marketing agencies, the Contest Coordinator, this program’s suppliers and their immediate families and/or household members are not eligible. Definition of household members and immediate family: mother, father, mother-in-law, father-in-law, husband, wife, brothers, sisters, brothers-in-law, sisters-in-law, or children.
- Prize:** 20 Prizes – One Year supply of Com-Fit Plush™ Natural Fit Masks (75 boxes of 40 masks, 3,000 total masks)
- To Participate:** **“Fit For A Year Golden Tickets” will be placed in 20 random boxes of Com-Fit Plush™ Natural Fit Masks. If you locate a “Fit For A Year Golden Ticket” in a box of Com-Fit Plush™ Natural Fit Masks, follow the instructions for prize redemption on the ticket. Winners will be asked to take a photo wearing the Com-Fit Plush™ Natural Fit Masks and holding the “Fit For A Year Golden Ticket” located in the winning box and supply their photo to Dentsply Sirona for use in promotional materials.**
- Odds:** The odds of receiving a “Fit For A Year Golden Ticket” are dependent upon the total number of boxes sold during the contest period.
- Winner:** The Contest Coordinator will be the sole judge as to eligibility of those presenting “Fit For A Year Golden Tickets”.

**Notification:** Upon notification by winner, Contest Coordinator will verify the winning entry within two weeks. All claims will be subject to verification of proof of eligibility by the Contest Coordinator, whose decision is final. The winner will be required to sign and return applicable releases and affidavits and to comply with any term or condition of this giveaway. Failure to sign the appropriate release, affidavit or to comply with the rules, terms and/or conditions of this giveaway may, at the discretion of the Contest Coordinator, result in the winner's disqualification and the applicable interest in the prize or award. The Contest Coordinator may at their discretion, award the prize to an alternate winner. Winners may waive their right to receive any prize. The winner may not transfer or assign their right to any prize. No cash substitutions for any prize will be allowed. This contest is subject to all federal, state and local rules and regulations, which may be in effect at the time of the contest.

**Compliance:  
Sunshine Act:** In accordance with § 6002 of the Affordable Care Act: 42 CFR Parts 402 and 403. The final rule requires applicable manufacturers of drugs, devices, biological or medical supplies to report to the HHS Secretary certain payments or transfers of VALUE provided to covered recipients. In order to comply with this legal requirement, the contest winner **WILL BE** required to supply to the Contest Coordinator the winner's National Provider Identifier (NPI). This identifier unlike the winner's social security number (SSN) is an "intelligence free" number as it carries none of the holder's personal identification other than a name and business address as directed by the Secretary. Information provided to the Secretary will include the stated value of the prize package as determined by the Contest Coordinator. This reporting will be done through the normal Dentsply Sirona Inc. reporting structure under The ACT.

**Prize Delivery:** Acceptance of the prize constitutes permission for Dentsply Sirona Inc. to use winner's name and likeness in promotional materials or news items. By entering, entrants release and hold harmless Dentsply Sirona Inc., its subsidiaries, affiliates, directors, officers, employees and agents from any and all liability for any injury, loss or damage of any kind arising from or in connection with this giveaway or any prize won. The Contest Coordinator will arrange with the contest winner to deliver the prize and make applicable arrangements so long as all applicable releases and affidavits of eligibility have been completed and returned by the winner in a timely manner. The Contest Coordinator reserves the right to substitute a prize of equal or greater value if an advertised prize is unavailable.

**Liability Limitations:** By presenting a winning ticket for prize redemption, entrant agrees that any and all disputes, claims and causes of action arising out of or in connection with this giveaway, or any of the prizes awarded during the giveaway, shall be resolved individually and no action or dispute will be held or resort to any class action suit. Any claims and or judgments and awards resulting from this contest shall be limited to out of pocket expense incurred and those costs associated with the entering of the contest. In no event or under no circumstances will any entrant be permitted to obtain any award of attorney's fees, punitive, incidental or consequential damages or other damages and entrant hereby waives all rights to these claims.

**General Release:** By presenting a winning ticket for prize redemption, entrant releases Dentsply Sirona Inc., DCI Management, Contest Coordinator and each of their respective affiliated companies, directors, officers, employees, representatives, partners and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with this giveaway; or in connection with the acceptance, possession or use of any prize. For a list of winners, mail a self addressed stamped envelope to: Fit for a Year Giveaway, ATTN: Contest Coordinator, 301 Pleasant Street, Abbottstown, PA 17301. All requests must be received by January 31, 2018. Odds of winning are dependent upon the

number of boxes sold during the contest period. This contest is void where prohibited by law.

**Taxes:**

Dentsply Sirona Inc. and its affiliates are not responsible for the payment of federal and/or state taxes associated with this contest. The contest winner is solely responsible for the payment of any tax obligation arising from this contest award. The prize value, determined by the Contest Coordinator, will be submitted to Dentsply Sirona Inc. for submission to the HHS Secretary as prescribed by the Affordable Care Act using the winner's NPI.

**Miscellaneous:**

Dentsply Sirona Inc. and its affiliates do not make and shall not be responsible for any warranty or guarantee with regard to any prize.

Com-Fit Plush is a registered trademark of Dentsply Sirona Inc. and/or its subsidiaries.